

# Blank Rome Signs New Chief Innovation & Value Officer Linda Novosel

Linda Novosel has joined Blank Rome LLP as its first Chief Innovation & Value Officer. Novosel joined Blank Rome from Steptoe & Johnson LLP where she served as the firm's Chief Client Value Officer. Novosel is based in the firm's Philadelphia office.

"We are delighted to welcome Linda to Blank Rome," said Alan J. Hoffman, Chairman and Managing Partner. "We are committed to partnering with our clients to develop and deliver innovative and efficient services, and are confident that Linda's proven experience in strategic pricing and legal project management will further enhance our efforts in these critical areas."

The firm said that, in this new role at Blank Rome, Novosel will develop solutions to drive efficiency and enhance client service through the implementation of collaborative systems and processes to support litigation, transactional, and regulatory compliance matters and projects. With more than 25 years of experience in the legal industry, Novosel has held senior management positions at several AmLaw 100 firms where she was responsible for pricing, practice management, process improvement, and legal project management.

"I am honored to join Blank Rome as its first Chief Innovation & Value Officer," said Novosel. "As the firm continues to grow impressively—geographically as well as through its expanding practice capabilities and client reach—it is critical that we continually adapt our legal services delivery to align with our clients' ever-changing needs. I look forward to collaborating with Blank Rome's leadership team, attorneys,

administrative departments, and professionals to build upon the firm's impressive accomplishments, support our clients, and advance our long-term strategic goals."

"Our main goal is to maximize the value we offer to our clients. We continue to make significant investments in strategic pricing and LPM, as they are areas of critical importance to our clients and firm," added Patrick O. Cavanaugh, Partner and Chief Operating Officer at Blank Rome. "Under her direction, we will continue to improve the efficiencies and cost-effectiveness of our client service efforts. I look forward to collaborating with Linda on advancing these objectives as well as overseeing their successful implementation."

Novosel received her J.D., cum laude, from Widener University School of Law where she served as an editor of the Widener Journal of Public Law and was a member of the Moot Court Honor Society. She earned her B.A. in International Relations from Bucknell University.