Bradley Adds Veteran Healthcare Lawyers to Dallas Office

Healthcare lawyers Wendi Campbell Rogaliner and Scott Schardt have joined **Bradley Arant Boult Cummings LLP**'s newly opened Dallas office in the firm's Healthcare Practice Group.

Both lawyers join Bradley from the Rogaliner Law Firm, a boutique health law firm Rogaliner founded 15 years ago.

"Wendi and Scott are top-notch attorneys who will strengthen our new Dallas office and expand the reach of our national healthcare practice," said Jonathan M. Skeeters, Bradley's Chairman of the Board and Managing Partner. "We know firsthand of their excellent work, and we are thrilled to welcome them to the firm, bringing us to over 50 attorneys who are licensed in Texas."

In a release, the firm said Rogaliner and Schardt focus their practices on a variety of regulatory and transactional matters for healthcare providers, with a particular emphasis on hospital and health system operations.

"Wendi and Scott are highly respected in the health law bar and will be a tremendous resource for our clients," added Travis Lloyd, chair of the firm's Healthcare Practice Group. "Their addition deepens our bench, broadens our experience base, and bolsters our core strengths."

Rogaliner has represented hospitals, physicians, and other healthcare providers for more than 20 years. She has experience in healthcare facility operations, and she is routinely called on to advise on transactions, contract negotiations, licensure and enrollment matters, clinical trial issues, and the intricacies of the Stark Law, Anti-Kickback

Statute, Health Insurance Portability and Accountability Act (HIPAA), and Emergency Medical Treatment and Labor Act (EMTALA).

Rogaliner earned her law degree with honors from Southern Methodist University Dedman School of Law. Prior to owning and managing the Rogaliner Law Firm, she served as in-house counsel for a publicly held hospital system.

“After working in the healthcare industry for more than two decades, I can tell you that Bradley’s lawyers are among the most accomplished and well-respected in the industry. When I learned that they would be opening a Dallas office, I jumped at the opportunity to become part of their team. I’m proud and honored to join their ranks, and partnering with Dick Sayles and the lawyers that have joined him from the former Sayles Werbner team is the opportunity of a lifetime. I could not be more excited about expanding the scope of expertise Scott and I can offer to our clients from the Bradley platform, and we are both proud to be part of the founding lawyers of this Dallas office of Bradley,” said Rogaliner.

Schardt focuses his practice on regulatory matters applicable to hospitals and healthcare providers, including Stark Law and Anti-Kickback Statute compliance, Medicare provider enrollment and reimbursement, HIPAA and other compliance matters. He has represented healthcare providers in mergers and acquisitions, joint ventures and other transactions.

Schardt received his law degree from the University of Tulsa College of Law. He currently serves as chair of the Dallas Bar Association’s Health Law Section.

“Reforms in healthcare and an ever-changing business environment have created unique obstacles for healthcare providers and suppliers,” said Schardt. “I look forward to serving as a strategic advisor to Bradley’s healthcare

clients.”

“The addition of Wendi and Scott to our new Dallas office immediately adds to the services we can provide to our clients in Texas and beyond,” said Richard A. “Dick” Sayles, managing partner of Bradley’s Dallas office. “We’re excited to have these talented lawyers joining our team and expect this is a sign of more exciting news to come from Bradley’s Dallas office.”