Firm Settles Suit Alleging It Solicited Fake Online Reviews That Tricked Woman Into Becoming Client

Kraemer Manes & Associates has settled a lawsuit claiming that a client got bad legal advice after she was tricked into hiring the Pennsylvania law firm because of fake online reviews, **reports** the *ABA Journal*.

The *Journal*'s **Debra Cassens Weiss** explains:

> "The lawsuit claimed that Kraemer Manes had 'orchestrated a scheme of soliciting positive online reviews' from people who had never used the law firm's services. Nonlawyer employees were encouraged to solicit friends and family to write the reviews and given time off for each positive review they secured, the suit alleged."

Read the *ABA Journal* article.