

Drafting Intellectual Property Agreements: Best Practices From a Litigator's Perspective

As intellectual property licensing continues to grow more prevalent, legal practitioners and business personnel are being asked to craft and negotiate agreements that can significantly impact a business's ability to compete in a particular field or market, according to an article posted by **Farella Braun + Martel LLP**.

Authors **Eugene Mar** and **Erik Olson** collect a number of best practices learned the hard way—through litigation of agreements and arrangements that went awry. “Whether negotiating a complex cross-license of intellectual property rights or drafting a supplier agreement, practitioners should consider the license provisions and practice notes discussed below to ensure that a party's licensing objectives are met,” they write.

[Read the article.](#)