

Facebook Brings Suit against Developers of a Browser Extension That Harvested User Data

Facebook brought suit against two marketing analytics firms alleging the defendants developed and distributed malicious Chrome browser extensions that were essentially designed to scrape users' data from various social media platforms ... "(including Facebook and Instagram), all in contravention of Facebook and Instagram's terms of service and commercial terms," reports Jeffrey Neuburger in *Proskauer*.

"According to the Complaint, the defendants coaxed users to install their UpVoice and Ads Feed extensions by, among other things, offering gift cards in exchange for downloading and suggesting that users would become 'panelists' impacting marketing strategies of large companies."

Read the article.