Ethical Responses to Negative Online Feedback

Avvo has posted a complimentary on-demand webinar discussing ways to help lawyers and law firms get comfortable with the rapid proliferation of online feedback and the most effective – and ethical – ways to respond.

Josh King, Avvo's General Counsel and VP of Business Development, is the presenter.

Avvo says participants will learn about:

- The spread of online feedback via social media and review sites, and the importance of this trend to professional services and reputation
- Why suing for defamation is the technique of last resort
- Avoid violating the ethics rules around misleading advertising and attorney-client confidences when responding to online feedback

Watch the on-demand webinar.