

# Why an eDiscovery Partner Can Enhance Your Court Reporting Practice: Webinar

Cases that end up in court begin with eDiscovery and attorney review. In order for proper business and legal decisions to be made, court reporting companies must have a general understanding of the entire litigation process, particularly with respect to eDiscovery.

A complimentary webinar from eTERA will provide insight as to what eDiscovery is, why it matters to court reporting companies, and how partnering with an eDiscovery provider can help you add value to your clients and increase your revenue opportunities.

From an eTERA release:

As a leading eDiscovery company, **eTERA Consulting** has successfully worked with court reporting companies, and works closely with the National Court Reporters Association (NCRA). See a recent blog post by eTERA's Vice President of Corporate Development, Joe Kanka about the benefits of partnering with an eDiscovery company.

This webinar will provide you with important information about the following:

- The Electronic Discovery Reference Model (EDRM)
- The link between court reporting and eDiscovery
- Why partner with an eDiscovery firm
- Why eTERA Consulting is the best partner for your team
- Examples of how this relationship has benefited partners and clients
- The various benefits you will receive as an Alliance One Partner

- How to get started as an Alliance One Partner

**Date:** September 9, 2015, 2:00 PM EDT

**Register**

**now:**

<https://attendee.gotowebinar.com/register/3198207014052057602>

**Speakers:**

*Mary McGinness*

*Manager, Alliance One*

*eTERA Consulting*

Mary McGinness is responsible for leading the partnership program in the U.S and overseas. She focuses on the identification, development, management, and executive relationships of eTERA's network of partners and clients. Her responsibilities enable all parties to expand their client service offerings to corporate legal departments and law firms, collaborate effectively on opportunities, and create synergy that allows for future revenue growth. With a drive for success and a passion for building strong client relationships, Ms. McGinness is responsible for building a strong partner ecosystem that spans across a wide range of segments within the legal industry.

*Mike Chagnon*

*Managing Director, Client Engagements*

*eTERA Consulting*

Mike Chagnon is responsible for advising, coordinating and managing client engagements and resources across the entire EDRM including data collection, forensics, electronic discovery processing and litigation hosting. Mike also provides extensive training programs covering eTERA's Forensics One and Intelligent One data management and reporting capabilities. Mike has an impressive track record leading cross-functional teams in throughout the entire project life cycle leading to the successful delivery of

client solutions. In addition, Mike has successfully developed and managed a large network of strategic partnerships including forensic collection firms.

*Jim Pelley*

*President and CEO*

*EcoScribe Solutions*

### **About eTERA Consulting**

Founded in 2004, eTERA Consulting is an international, award winning organization selected by clients to help solve the challenges of complex, big data projects in the areas of information governance, investigations, litigation, regulatory compliance, and security breach response. "Built by the clients, for the clients™," eTERA has a successful track record providing customized data management solutions and services to Fortune 500 companies and the Am Law 100 at the intersection where legal, data analytics, security, and information technology meet. eTERA's experienced subject matter experts ensure client engagement success through application of best practices, leading technologies, and proven project management methodologies combined with exceptional customer service. Having passed the most stringent security audits, eTERA is trusted by the world's largest insurance, financial services, pharmaceutical, and energy companies. eTERA was selected by the Legal Times in 2014 as Best End-to-End Litigation Consulting Firm and as the nation's top End-to-End eDiscovery Company by the National Law Journal for four consecutive years. Headquartered in Washington DC, eTERA maintains offices in Chicago, Brussels, London, and Paris.