

# eTERA Consulting to Host Webinar on Data Preservation and Litigation Holds

Data and technology management company **eTERA Consulting** will host a complimentary **webinar** focused on best practices for data preservation and litigation holds on April 28, 2016 at 11:00 a.m. EDT with panel speakers Sam Morgan, Anthony Lowe, Esq. and Debra Rushton.

This one-hour complimentary webinar will provide in-house attorneys, outside counsel and litigation support professionals with a high level approach and best practices around the topic of data preservation, and will examine the overarching concepts of a sound preservation plan.

Corporations and their outside counsel often struggle with properly preserving data and implementing legal holds – and the recent amendments to the Federal Rules of Civil Procedure (FRCP) have only led to further confusion, eTERA Consulting said in a release. With the volume of data only increasing exponentially, it is not advantageous from a cost or liability standpoint to keep everything. The panel of experts will provide real life prospective of the complexities of properly preserving data in large organizations.

eTERA's Sam Morgan, Global Managing Consultant Discovery/EDRM, and leading industry experts from a financial services corporation, Anthony Lowe, Esq. and Debra Rushton, will discuss the following key topics:

- The proper framework and components of a sound preservation plan
- Utilizing the proper technologies effectively
- Practical application of preservation and litigation holds

- Recent amendments to the FRCP

This webinar is part of eTERA's ongoing series of training and education initiatives to help legal professionals stay abreast of critical issues surrounding data management and eDiscovery. To register, **click here**.

The release continues:

### **About the Speakers:**

#### **Sam Morgan, Global Managing Consultant Discovery/EDRM, eTERA Consulting**

Sam Morgan serves as the Global Managing Consultant Discovery/EDRM for eTERA. In this role, he is responsible for advising corporate and law firm clients on managing complex litigation and investigations encompassing all aspects of eDiscovery including collections, processing and hosted solutions. He also provides client training programs covering eDiscovery management best practices. Given his extensive background in litigation support, eDiscovery and trial support, Morgan has become a trusted advisor to several clients in key industries including insurance, pharmaceutical, telecommunications, and manufacturing.

#### **Anthony Lowe, Esq., Associate General Counsel and Managing Attorney**

Anthony Lowe, Esq. is associate general counsel and managing attorney for the Litigation Operations Group at a financial services corporation. He assists senior management to define, enhance and manage business operations to optimize the delivery of legal services. Anthony established the Litigation Operations Group, including the Litigation Support & eDiscovery Team to bring eDiscovery in-house, which he now leads as eDiscovery counsel. In addition, he handles various litigation matters, frequently providing guidance on preservation, information governance and

cybersecurity issues. Anthony frequently speaks on eDiscovery, document preservation, Bring Your Own Device (BYOD), Defensible Deletion and other issues related to electronically stored information.

### **Debra A. Rushton, Litigation Support Professional**

Debra A. Rushton is a litigation support professional at a financial services corporation. Debra's legal experience has focused on supporting a wide variety of litigation-related transactions and consulting on a broad range of issues especially best practices for business processes relating to eDiscovery. She frequently serves as a subject matter expert for a variety of internal technology and information management initiatives. Debra is the Legal Hold Administrator and has experience managing the Legal Hold Process using manual processes and Legal Hold Notification software.

### **About eTERA Consulting**

Founded in 2004, eTERA Consulting is an international, award-winning organization selected by clients to help solve the challenges of complex, big data projects in the areas of information governance, investigations, litigation, regulatory compliance, and security breach response. Built by the clients, for the clients™, eTERA provides customized data management solutions and services to Fortune 500 companies and the Am Law 100 at the intersection where legal, data analytics, security, and information technology meet. eTERA's experienced subject matter experts ensure client engagement success by using best practices, leading technologies, and proven project management methodologies combined with exceptional client service. Having passed the most stringent security audits, eTERA is trusted by the world's largest insurance, financial services, pharmaceutical, and energy companies. eTERA was selected by the Legal Times in 2014 and 2015 as the Best End-to-End

Litigation Consulting Firm and was recognized by the National Law Journal as the nation's top End-to-End eDiscovery Company for five consecutive years. Headquartered in Washington DC, eTERA maintains offices in Chicago, Detroit, Brussels, London, Paris and Rome.

**Register for the webinar.**