

eTERA Consulting Launches New Interactive Website

eTERA Consulting, an internationally recognized and award-winning leader in data and technology management, announces the launch of its new website at www.eteraconsulting.com.

The user-friendly website offers information about the company's unmatched data and technology management services, as well as educational information on topics encompassing information governance, forensic preservation and collection, transparent processing and hosting, managed review and staffing, and eDiscovery managed services, eTERA said in a release.

"As we continue to deepen our footprint in the U.S. and Europe, the new website will be an important part of our expansion, allowing us to effectively communicate eTERA's data and technology management expertise, while supporting the company's continued commitment to train and educate clients, business partners and employees," said Scott Holec, eTERA's President. "The new website will be an important component of eTERA's external communication efforts with all key stakeholders."

"In redesigning our website, we wanted to create a responsive site that told the eTERA story, and offered visitors the ability to locate content of particular interest to them," said eTERA's Director of Marketing, Shelley Haley. "We also sought to create a unique branding area to highlight important company information including recent blog posts, upcoming webinars, industry events, and employment opportunities. This site is sure to act as a valuable resource to those in the legal profession, encouraging visitors to return time and time again."

“eTERA’s new website features several new content rich areas that will be beneficial to our site visitors,” said Cassey Elder, eTERA’s Manager of Public Relations.

The new site features:

- An interactive and unique **Case Map** covering recent eDiscovery cases around the U.S.
- Industry articles and media placements
- Information about eTERA’s Speakers Bureau
- A detailed agenda of eTERA’s one-day complimentary eDiscovery Training Program
- **Blog** content and webinars indexed by topic and date
- E-newsletter sign-up page
- Mobile friendly interface