

# eTERA Consulting Celebrates Anniversary of Successful Alliance One Partner Program



eTERA Consulting, an internationally recognized and award-winning leader in data and technology management, today celebrates the one year anniversary of the Alliance One Partner Program. Developed to expand the depth of eTERA's client base, the Alliance One Partner Program has successfully accelerated the onboarding of several new clients that have experienced the benefits of eTERA's full range of eDiscovery services throughout the Electronic Discovery Reference Model ("EDRM"), the company said in a release.

At the helm of the Alliance One Partner Program is Mary McGinness who brings nearly a decade of client relations experience to the table. "We are thrilled to celebrate the Program's one year anniversary and look forward to expanding the Program and allowing our partners to benefit from every bit of success they help us generate," said McGinness. "An ideal Alliance One Partner is one who has deep roots in the legal space and is interested in leveraging their contacts in order to generate additional revenue streams for their business. We look forward to several more years of success with the Program."

Under McGinness's leadership, the Alliance One Partner Program has attracted dozens of Partners that has led to significant revenue for eTERA and substantial referral fees. Program benefits include:

- Generous referral bonuses
- No fees or annual commitments

- Partnering with a company with financial stability, national recognition and a global footprint
- Ability to provide eDiscovery services to clients
- Dedicated Partner manager
- Ongoing training and education

“The Alllance One Partner Program is critical to our growth strategy as the demand for eDiscovery and data management services accelerate,” said Scott Holec, President of eTERA Consulting. “Together with our dedicated and well-connected Partners, we can look forward to long-standing, mutually-beneficial relationships to meet increasing market demands.”

For more information about the Alllance One Partner Program, please contact Mary McGinness at [alllanceone@eteraconsulting.com](mailto:alllanceone@eteraconsulting.com).

### **About eTERA Consulting**

eTERA Consulting, Built by the clients, for the clients™ is an award-winning leader in data and technology management providing innovative solutions to help clients overcome the high costs of managing large volumes of data, electronic discovery and content searching. As an international consultancy, eTERA offers five key services across the Electronic Discovery Reference Model including Early Information Assessment®, Forensics One, Intelligent One™, Review One™ and Optimum One.® These services help clients to proactively identify and analyze data early in the process allowing for significant data reduction, enhanced decision-making abilities, significant savings on eDiscovery costs and defensibility. eTERA Consulting provides clients with the necessary swat-team of experts needed to effectively manage litigation, government investigations and regulatory matters. eTERA Consulting utilizes software tools verified by the Gartner Group and is SSAE-16 certified to ensure the protection of client data. Headquartered in Washington, DC, and with offices in Chicago, Brussels, London and Paris, eTERA

Consulting has served the legal industry since 2004. eTERA Consulting was selected by the Legal Times in 2014 as the Best End-to-End Litigation Consulting Firm and in 2013 as the Best Data and Technology Management eDiscovery Provider. eTERA Consulting has also been recognized by the National Law Journal for four consecutive years as the nation's top End-to-End eDiscovery Company.