

# Energy Procurement Strategies for Winter 2014 and 2015

✖ ConEdison Solutions and Energy Manager Today will present a one-hour energy management webinar looking ahead at the upcoming winter energy market.

The webinar will be Wednesday, Oct. 8, beginning at 2 p.m. Eastern time.

The history-making 2013-2014 Winter Polar Vortex dramatically demonstrated the importance of energy supplier transparency, Energy Manager Today says on its website. With both demand and prices reaching record highs, users need to fully understand the energy supply products they are purchasing, and be aware of and manage the risks and responsibilities being shared between customer and supplier.

The actions of some market participants reminded us that energy users need to be vigilant. Customers should make educated decisions when purchasing their energy supply. In a marketplace that often defies prediction, the energy consumer needs to fully comprehend the range of risks and benefits that may be associated with the contracts they sign.

**Register for the webinar.**