

# Energy Data – The New Profit Lever

✖ Urjanet, eSight Energy and Verdantix will offer a complimentary webinar on how improved energy management is delivering significant bottom line improvements and why high-quality, reliable energy data is foundation of all energy usage and cost reduction initiatives.

The webinar will be Wednesday, August 6, at 2 p.m. Eastern time.

This interactive webinar will highlight the economic benefits of improved energy management and discuss how leading brands are using energy management as a strategic tool to improve economic performance, according to a Urjanet release. Webinar participants will hear case studies highlighting the positive financial returns companies are seeing on their investments in automated, high-quality energy data and energy management systems. A recent study from Verdantix showed that finding good utility data is the top priority, as 96 percent of respondents ranked energy data collection as “Very Important” or “Important.”

**Register for the webinar.**