

Energy Data – The New Profit Lever

☒ Urjanet, eSight Energy and Verdantix will offer a complimentary webinar on how improved energy management is delivering significant bottom line improvements and why high-quality, reliable energy data is foundation of all energy usage and cost reduction initiatives.

The webinar will be Wednesday, August 6, at 2 p.m. Eastern time.

This interactive webinar will highlight the economic benefits of improved energy management and discuss how leading brands are using energy management as a strategic tool to improve economic performance, according to a Urjanet release. Webinar participants will hear case studies highlighting the positive financial returns companies are seeing on their investments in automated, high-quality energy data and energy management systems. A recent study from Verdantix showed that finding good utility data is the top priority, as 96 percent of respondents ranked energy data collection as “Very Important” or “Important.”

Register for the webinar.