

E-Cigarette Giant Juul to Pay WA \$22.5 Million to Settle Lawsuit

“Juul Labs, the e-cigarette giant, will pay \$22.5 million to settle a lawsuit brought by Washington state that alleged it intentionally targeted teenagers with its products, while deceiving consumers about the addictiveness of its vaping products, Attorney General Bob Ferguson announced Wednesday,” reports David Gutman in The Seattle Times.

“Juul’s conduct harmed Washingtonians, Ferguson said. Juul violated the law; they did it over and over again. Ferguson said that the company fueled a staggering rise in vaping use” that “reversed decades of progress in fighting youth nicotine addiction. Under the terms of the settlement Juul admits no wrongdoing or liability, and says.”

Read the article.