

Dykema Lawyer Authors Treatise for Practising Law Institute

Mark Malven, Ann Arbor and Bloomfield Hills-based member of national law firm Dykema, has authored a treatise published by the Practising Law Institute (PLI) titled, "Technology Transactions: A Practical Guide to Drafting and Negotiating Commercial Agreements."

As a recognized leader in the area of technology transactions, Malven was contacted by PLI to write the treatise, the firm said in a release. Fellow Dykema attorneys Kit Winter, Steve Tupper, Joanne Lax, Janet Stiven, Steve Sayre, John Guenther and Jeanne Whalen also contributed chapters on their areas of emphasis.

Presented in a streamlined fashion with an eye toward the transactions an in-house counsel or traditional IP or general practitioner is frequently asked to handle, the treatise provides the reader with the tools necessary to draft, review and negotiate technology transaction agreements while properly addressing the most important issues. It offers many practical examples, including nine different types of form agreements, numerous practice tips on how to avoid common and uncommon legal traps, and a discussion of many regulatory and privacy considerations that must be kept in mind.

Malven is the leader of the Firm's Technology and Outsourcing Transactions practice. For more than 20 years, he has represented both customers and technology vendors, handling more than 1,000 technology transactions involving outsourcing, licensing, development, consulting, distribution, sponsored university research, manufacturing, value-added reseller, e-commerce, acquisition, and joint venture relationships. He has

served as a primary negotiator for some of the largest outsourcing transactions of their kind ever undertaken, involving billions of dollars in services.

Practising Law Institute is a nonprofit continuing legal education and professional business training organization, chartered by the Regents of the University of the State of New York. PLI is dedicated to providing the legal community and allied professionals with the most up-to-date, relevant information and techniques, through seminars and workshops, live Webcasts, On-Demand learning, and published comprehensive treatises and practice-focused Course Handbooks.

“Technology Transactions: A Practical Guide to Drafting and Negotiating Commercial Agreements” is available for purchase at <http://www.pli.edu/>.

About Dykema

Dykema serves business entities worldwide on a wide range of complex legal issues. Dykema lawyers and other professionals in 12 U.S. offices work in close partnership with clients – from start-ups to Fortune 100 companies – to deliver outstanding results, unparalleled service and exceptional value in every engagement. To learn more, visit www.dykema.com and follow Dykema on Twitter at <http://twitter.com/Dykema>.