## Do Companies Need a Written Security Information Plan?

"As of January 1, 2020, California became the first state to permit residents whose personal information is exposed in a data breach to seek statutory damages between \$100-\$750 per incident, even in the absence of any actual harm, with the passage of the California Consumer Privacy Act ("CCPA"). The class actions that follow are not likely to be limited to California residents, but will also include non-California residents pursuing claims under common law theories." advises Jena M. Valdetero in Bryan Cave Leighton Paisner's **Insights**.

"A successful defense will depend on the ability of the breached business to establish that it implemented and maintained reasonable security procedures and practices appropriate to the nature of the personal information held. The more prepared a business is to respond to a breach, the better prepared it will be to defend a breach lawsuit."

She provides a list that the organization's WISP should include at a minimum.

Read the article.