

Daily Harvest Hires Optoro Legal Chief as First General Counsel

“Daily Harvest A direct to consumer food delivery service, has hired Adam Wegner as its first ever general counsel. Wegner spent the past six years as the top lawyer for Optoro, which helps retailers manage and sell returned merchandise and excess inventory. Before that he spent a decade,” reports Brian Baxter in Bloomberg Law.

“Daily Harvest, founded in 2015 by current CEO Rachel Drori, has touted its farm freezing method for delivering organic produce for soups and smoothies. Daily Harvest’s backers include the private equity firm VMG Partners, as well as celebrities like Bobby Flay, Gwyneth Paltrow, Shaun White, and Serena Williams.”

Read the article.