Cybersecurity Firm Veracode to Hire 100, Including GC

Massachusetts-based cybersecurity firm Veracode will increase its headcount from by about 100 employees during 2015 to deal with a surge in demand for companies fighting online threats. The new hires will include a new general counsel.

The company also is preparing for an initial public offering.

The Boston Business Journal reports the hiring of general counsel Dean Breda, who was formerly general counsel for Cambridge-based Zipcar, which went public in 2011 before being acquired by Avis in 2013. Veracode would be Breda's fourth IPO, CEO Bob Brennan said. Prior to Zipcar, Breda was general counsel at Burlington-based Demandware.

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