The General Counsel in 2020 – The Change Agent

CTPartners, a leading global executive search firm, has released its **Global Executive Team – GET – report**, which reveals cybersecurity, executive transparency and technology are among the biggest forces that will change the key skills of C-suite executives over the next five years.

“Five years from now millennials, with an entirely different set of expectations and values, will make up more than 50% of the world’s working population, and they’ll be connected digitally all the time,” said Keith Meyer, Vice Chairman and Global Head of the CEO and Board Practice at CTPartners, in a release. “Tomorrow’s C-suite executive and Board Director must be capable of achieving business and financial success while being more transparent, analytical, accessible, data-driven and global.” CTPartners’ GET2020 details the skills, temperament and foresight that will be required of C-suite leaders to be successful in 2020. Insights were collected from senior leaders to enable clients to identify the key leadership skills required for the organization they want to become, including:

- Chief Executive Officer: Will evolve from company visionary and value creator to being purpose-driven, capable of spotting the next great disruption while meeting financial and broader societal goals.
- Board Director: To protect and build shareholder value, tomorrow’s Board Director will be as capable evaluating digital transformations and new geographic markets as they are at compliance, regulation, succession and executive compensation today.
- Chief Financial Officer: In addition to being responsible for the company’s financial performance, tomorrow’s CFO will be highly visible and an accessible

partner to the CEO, responsible for revenue growth and long-term shareholder value.

- Chief Human Resources Officer: Tomorrow's CHRO will go beyond attracting and developing talent to using data and analytics to build a high-performance culture, and be a key adviser the CEO, C-suite peers and the Board.
- Chief Marketing Officer: From building brand awareness and demand, tomorrow's CMO is part magician, politician and technologist to effectively predict and deliver topline growth.
- Chief Information Security Officer: From predicating, protecting and responding to cyberattacks, tomorrow's CISO combines technical experience with business acumen to minimize damage, and effectively communicate the company's security status to all stakeholders—from customers to board members.
- Chief Information Officer: Will evolve to be an exceptional business leader, who leverages IT to drive competitive advantage while commodity technology functions and services are outsourced and lead by the CTO.
- General Counsel: From being the company's defensive player responsible for managing risk, to proactively accomplishing business goals by engaging regulators about public policy.

The full GET2020 report is **available for download** and information on individual C-suite roles is also available. To read CTPartners' previous report versions, please visit: **GET2010** and **GET2015**.

About CTPartners

CTPartners is a leading global executive search firm that is designed to deliver in-depth expertise, creative strategies, and outstanding results to clients worldwide. Committed to a philosophy of partnering with its clients, CTPartners offers a proven track record in C-Suite, top executive, and board

searches, as well as extensive experience in serving private equity and venture capital firms. From its 44 offices in 24 countries, CTPartners serves clients with a global organization of more than 600 professionals and employees, offering expertise in board advisory services, key leadership functions, and executive recruiting services in the financial services, life sciences, industrial, professional services, retail and consumer, and technology, media and telecom industries.