

Protecting Intellectual Property Through Enterprise Risk Management

CREATE.org, the Center for Responsible Enterprise And Trade, offers a free white paper discussing how to mitigate the risks of counterfeiting, piracy and trade secret theft.

This whitepaper outlines how companies can better safeguard key corporate intellectual property assets and better mitigate risks by integrating intellectual property protection into their Enterprise Risk Management (ERM) programs.

Protecting Intellectual Property Through Enterprise Risk Management, the whitepaper outlines how companies can follow the approach of the major ERM standards and frameworks already in place to address strategic, financial, operational, compliance and reputational risks.

Download the white paper.