

HIPAA Compliance for Business Associates: How to Gain and Retain Clients

The logo features the word "HIPAA" in a large, bold, blue sans-serif font. Above the text is a light blue horizontal bar, and below it is a smaller light blue horizontal bar. The text "Health Insurance Portability and Accountability Act" is written in a smaller, blue font directly beneath "HIPAA".

Health Insurance Portability
and Accountability Act

Compliance Group will present a **complimentary webinar** on HIPA compliancy for business associates Thursday, April 21, beginning at 2 p.m. Eastern time.

HIPAA compliance for business associates has become critical, especially when they deal with medical professionals, Compliancy Group says on its website. This webinar will explain the law, what business associates need to know and do to be compliant, and how to differentiate a firm to acquire new and maintain current clients.

The webinar will cover:

- The steps on how to become HIPAA compliant as a Business Associate
- What an effective BAA should include
- How to help existing and new healthcare clients with compliance
- Why it is important to differentiate yourself as HIPAA compliant

Register for the webinar.