

Control Your Online Medical Practice Reputation Before it Controls You

Compliancy Group will present a **complimentary webinar** Thursday, Oct. 22, 2-3:30 p.m. EDT, to discuss how a medical practice can measure, control and protect the practice's reputation.

"Can you name the one thing in your practice that can dictate everything from new patient referrals to insurance contract negotiations and recruiting of staff and providers?" the firm asks.

"Your practice's online reputation is your most important asset, yet it is often ignored, unmanaged or neglected."

David Brooks, VP, Marketing, Doctor.com, will discuss:

- How patients, insurance carriers, and potential employees evaluate the reputation of your practice
- Five things you can do right now to improve the way search engines view your practice's reputation
- The best practices that define high-performance practices

The webinar is limited to medical practice owners and senior practice management executives.

Register for the webinar.