

Clickthrough Litigation Trends: 2020 Report

Clickthrough agreement litigation continues to rise, increasing 50% over the last 5 years, and 15% just between 2018 and 2019 alone. As the court gets more sophisticated, its assessments of online agreements and the types of evidence used to enforce them become more sophisticated and stringent.

The 2020 report includes updated statistics and analysis of the main types of evidence used to enforce online agreements in court, and the critical success factors that lead to their enforceability.

Key Takeaways Include:

- Success factors for the three types of online agreements
- What makes a piece of evidence successful vs unsuccessful
- Trends in the court's assessment of agreements
- Best practices for online agreements

Download the report.