

Cheri Husney Joins Littler as Chief Marketing and Business Development Officer

Littler, the world's largest employment and labor law practice representing management, has named Cheri Husney as its new Chief Marketing and Business Development Officer (CMBDO), based in the firm's Atlanta office. Husney, a seasoned marketing executive with nearly two decades of experience across multiple industries, will be responsible for developing and overseeing Littler's marketing and business development strategy and operations.

Prior to joining Littler, Husney spent a majority of her career with KPMG. Most recently, she served as the Executive Director of Clients and Markets, fulfilling a dual position of regional director while managing all marketing directors and teams. In this position, she drove marketing strategy, developed relationship-nurturing initiatives, enabled account-based marketing programs and established an overall strategic vision. In addition to these senior-level responsibilities, she played a leadership role in women and diversity initiatives.

Husney began her career in the greater Atlanta area and worked with premier textiles, manufacturing and telecommunications companies, including AlSCO and Cogent Communications. She earned her MBA from Mercer University and her B.A. from Florida State University.