Shipman & Goodwin Expands D.C. Office and Patent Experience with 3 New Attorneys

NEWS

Shipman & Goodwin LLP has expanded its Washington, D.C. office with the addition of three attorneys – John W. Ryan, Thomas M. Haas and Rachel G. Talay – who bring patent and national security experience to both the firm and its D.C. office.

Quarles & Brady Launches Franchise Law Insider, a Franchise Law Blog

NEWS

The national law firm of Quarles & Brady LLP has announced that the firm’s Franchise & Distribution Team has launched Franchise Law Insider, a blog that provides news and legal developments in franchise law.

Ethical Responses to Negative Online Feedback

On-Demand

Avvo has posted a complimentary on-demand webinar discussing ways to help lawyers and law firms get comfortable with the rapid proliferation of online feedback.

Survey Looks at Changes Coming in the Legal Landscape

NEWSCorporate law departments will have a big hand in changing the legal market over the next 10 years, law firm leaders said in Altman Weil's sixth annual Law Firms in Transition Survey.

Harness the Power of Video for Your Law Firm

On-Demand

LexisNexis Martindale-Hubbell offers a complimentary on-demand webinar exploring best practices for creating and sharing your own law firm video.

Law Firms Creating In-House General Counsel for Ethics

NEWS

Ronald D. Rotunda writes on Justicia.com about a trend for law firms to create a position of general counsel, a position designed to heighten “ethical awareness by fixing responsibility in one lawyer to whom other lawyers may turn for a more objective evaluation of legal ethics issues.”

EEOC’s Inquiry into Mandatory Retirement Age Could Hit Law Firms

NEWS

Bloomberg News is reporting that the Equal Employment Opportunity Commission is investigating whether mandatory retirement provisions at Deloitte LLP violate federal employment law.

Internet Legal and Investigative Research on a Budget

On-Demand
MyCase, developer of web-based practice management software for lawyers, has posted a free on-demand webinar about conducting cost-effective legal and investigative research.

Meeting the Corporate Challenge: Becoming a High-Performance Legal Team

On-Demand
LexisNexis CounselLink offers a complimentary on-demand webinar on how to take your legal department’s performance to a higher level.

Seamless Legal Accounting: Principles Every Lawyer Must

Know

On-Demand
Above the LawAbove the Law and Clio present a free on-demand webinar aimed at helping lawyers improve their accounting management.

Law Firm Management: Everything is Going Mobile – What you Need to Know Now

On-Demand
Avvo has posted a free on-demand webinar on how to optimize a law firm's website for mobile search and will discuss the world of mobile websites.

---

10 More Ways to Use Metrics to Show Your Department's Value

Sept. 17, 12 p.m. CDT
Bridgeway Software will present a free webinar revealing several innovative ways to present data about your law department using compelling graphics.

Content is King For Attorney Marketing

Attorney Digital Marketing and James Publishing offer a free on-demand webinar on the best practices of marketing a law firm in the digital age.

Someone Online Hates You: Ethical Responses to Negative Online Feedback

Avvo will present a webinar discussing ways to help lawyers and law firms get comfortable with the rapid proliferation of online feedback and the most effective – and ethical – ways to respond.

Working on the Web: Delivering Legal Services

Online

On-Demand

Avvo has posted a free on-demand webinar discussing the primary ethics issues that may arise when selling or delivering legal services online.