

# Citi Analysts Predict Law Firm Consolidation in 2018

## *News*

In a 2018 client advisory released in conjunction with Hildebrandt Consulting, Citi analysts said they expect modest growth in law firm revenues and profits-per-equity partner, reports Bloomberg Big Law Business.

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# Use Your Calendar for Legal Marketing Success in 2018

## *Insight*

With a new year starting soon, now is a good time to consider the legal marketing opportunities through 2018, advises Bruce Vincent of Muse Communications.

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# Minorities are Still Scarce Among Law Firm Partners and General Counsel

## *News*

A study by the Minority Corporate Counsel Association shows that only 11 percent of general counsel at Fortune 500 companies are black, Hispanic, Asian or Native American even

though minorities make up a third of the legal profession as a whole.

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## **To Help Bridge Gender Gap, Women Lawyers Should Get Comfy with Self-Promotion**

### ***Insight***

A report by the Dallas Women Lawyers Association outlines the challenges women lawyers face, including pay gaps, disparity in equity partnerships, high attrition, bias in work assignments and origination credit, and underrepresentation on committees.

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## **Law Department Operations Survey Report & Webinar**

### ***Insight***

Blickstein Group, in cooperation with Consilio, has surveyed hundreds of law departments solely on the operations function to provide benchmarks that are useful to all law departments.

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# Law Firm Partners' Battle: 'Burn the Place to the Ground'

## *News*

The scorched earth legal battle over the Cellino & Barnes law firm has escalated, with one of the partners threatening to "burn the place to the ground," according to court papers.

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# Biglaw Firm Conducting Layoffs Among Partners, Counsel

## *News*

Husch Blackwell has announced the firm is conducting layoffs among partners and counsel, but no associates will be impacted by the cuts.

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# Biglaw Firm Throws Partner Under the Bus After Fox News

# Appearance

## *News*

*Newsweek* reports that Colwin apologized on Twitter, saying she hadn't meant to "trivialize or minimize the impact of sexual harassment on any victims."

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## Law Firms Jacking Up Rates, Demand Flat, Citi Survey Finds

### *News*

The Citi survey of 183 law firms found that revenue growth fell to 3.6 percent through the first three quarters, down from 3.7 percent at this time last year, Bloomberg reports.

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## Stay Ahead of Best Lawyer Lists This Holiday Season

### *Insight*

Bruce Vincent of Muse Communications offers some advice for law firms that want to stand out in the upcoming new compilations of best-lawyer lists.

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# Dallas-Based Locke Lord Fined for Ethics Violations, “Acting Without Integrity”

## **News**

Dallas-based law firm Locke Lord has received the largest fine ever levied by the profession’s U.K. regulatory body, the Solicitors Disciplinary Tribunal, reports *The Global Legal Post*.

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# Super Lawyer Boies Entangled in Intrigue Over Weinstein; *Times* Fires His Firm

## **News**

David Boies hired private detectives who sought to identify accusers and undermine *The New York Times*’s news coverage of their claims, at the same time his firm was representing the newspaper.

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# Foley Looks to Texas, Mexico Markets with Gardere Merger Talks

## *News*

it seems Foley might be very interested in moving into the hopping Texas and Mexico markets, both areas where the 19-office Foley has no presence today," according to Above the Law.

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# Akerman Once Again Distinguished by Chambers Latin America

## *News*

Akerman LLP, a top 100 U.S. law firm, has been recognized by Chambers as being among the world's leading law firms in Latin America, with lawyers handling complex disputes and transactions throughout the region.

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# Alternative Fee Arrangements

# With Outside Firms Level Off

## *News*

The inherent unpredictability of many types of dispute could be placing a ceiling on the proportion of matters where both parties feel confident operating under an AFA, according to the 2017 Litigation Trends Annual Survey.

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# When it Comes to Business Development, Have a Plan, Start Small

## *Insight*

For those lawyers who are intimidated by the prospect of marketing themselves, Amy Boardman Hunt of Muse Communications offers some advice: Have a plan, and start small.

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# Fired Associate Takes Plea Deal In Biglaw Extortion Charge

## *News*

Above the Law reports that Michael Potere accepted the deal that included dismissal of an underlying indictments that included a charge of extortion. That charge carried a possible

sentence of up to 20 years in prison.

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## **Making Law Firm Wins Stand Out Among the Crowd**

### ***Insight***

It's important to have in place an effective strategy and well-executed plan aimed at prolonging your win and making sure the right people know about it, points out Bruce Vincent of Muse Communications.

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## **Yes, Overtime Laws Apply To Law Firms**

### ***News***

A pair of lawsuits allege two Florida law firms failed to pay administrative workers proper overtime wages in compliance with the Fair Labor Standard Act, reports Above the Law.

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## **7 Steps to Creating a Law**

# Firm Newsletter Clients Look Forward to Reading

## *Insight*

Amy Boardman Hunt of Muse Communications offers some advice on the best practices for publishing law firm newsletter.