Nov. 8 Live Event: General Counsel and Experts Share New Drivers of Diversity

Event, Nov. 8, 2018, Washington, DC

Bloomberg Law's 4th annual Talent and Diversity Forum brings together industry leaders to share insights on what can actually increase diversity in the legal industry.

Biglaw Firm Admits It Botched Handling of Sexual Assault Allegation Against a Partner

News

Above the Law reports that Baker McKenzie released a joint report last week that admits the way the firm handled the alleged sexual assault by a partner at the firm involved "a number of shortcomings … which we very much regret."

Dallas Firm Named Tops in U.S. Law for Business

Disputes

News

Dallas business trial law firm Loewinsohn Flegle Deary Simon won the No. 1 spot for the Elite Trial Lawyers award, based on research by *VerdictSearch*, *The National Law Journal* and Law.com.

Legal Fight Erupts Over Lawyer's Advertising Slogan

News

The ABA Journal reports that a Florida attorney is suing San Antonio lawyer Heather Clement Tessmer for using "Ever Argue With A Woman?" on billboards, the internet and business cards to pitch her legal services.

Video: How to Handle a PR Crisis

Insight

When there is a crisis, you want to be ready to jump into action as fast as possible, not starting from scratch, advises Androvett Legal Media & Marketing.

Get Started Now for Legal Marketing Success in 2019

Insight

Bruce Vincent of Muse Communications offers some law firm marketing recommendations, focusing on a few deadlines and easy-to-employ tactics prior to the New Year that can be used to market individual attorneys and firms.

Law Firm Admits 'Unjust Enrichment,' Agrees to $23 Million Settlement

News

Stan Chesley, who was disbarred in Kentucky over his actions, was the sole owner of the firm, Waite Schneider Bayless & Chesley.

Biglaw Practice Leader

Encourages Women to Tell Him If They Plan on Becoming Pregnant – For 'Budgetary Reasons'

News

Above the Law reports that women in the Jones Day Business and Tort Litigation group have been "encouraged" to tell management if they were pregnant or planning on becoming pregnant within the next year.

Feds Investigating Lobbying Contract Between Biglaw Firm and Missouri County

News

The FBI is investigating a lobbying contract between Jackson County in Misssouri and Biglaw firm Polsinelli, *The Kansas City Star* reports.

Biglaw Firm Reverses Course

on Associate Raises, Now With $190,000 Starting Salary

News

Seventh-year associates at Fish & Richardson can look forward to salaries of $325,000 on the new scale, reports Above the Law.

How to Answer ‘What Should I Blog About?’

Insight

The central question, “What should I blog about?,” is enough to keep many people from launching a blog, let alone embarking on a more comprehensive content marketing program, points out Amy Boardman Hunt of Muse Communications.

Former Partner Hits Biglaw Firm With Explosive Gender Discrimination Charge

News

Rebecca Torrey’s filing details allegations of a “boys’ club” an environment that weighs “heavily in the favor of male partners.”

Partners Forced Out As Biglaw Firm Considers Strategic Shift, It's Reportedly A 'Bloodbath Over There'

News

Above the Law reports that four partners in the London office of Ropes & Gray are being forced out following a strategic shift in the firm's direction.

Social Media for Lawyers: Looking Good, Doing It Right

Insight

Some lawyers and law firms dismiss social media in terms of marketing, but it can be a difference maker if you know where to be online and what to do once you get there, advises Bruce Vincent of Muse Communications.

Bay Area Law Firm Archer Norris to Shutter, Costing 124 Jobs

News

A court-approved interim operations will allow the firm's employees to be paid to keep working with clients until mid-September.

Ken Starr's Next Role Will Be With The Lanier Law Firm

News

Starr, the former Baylor University president, will join Houston-based The Lanier Law Firm, which is involved in some of the country's biggest civil disputes, reports Bloomberg Law

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Court Holds that Attorney is Not Bound by Confidentiality Provision

Insight

California Workplace Law Blog discusses a case in which the court found the attorney was entitled to the granting of an

anti-SLAPP motion in a case against him for breaching the confidentiality provision of the settlement, finding that he was not a party to that agreement.

Ideas for Law Firm Newsletter Content

Insight

Think of your newsletter as your firm's hometown newspaper, and let people know about the interesting stories, people, and events that make your firm unique, advises Muse Communications.

Law Firms Post Best Revenue Performance Since Recession

News

Bloomberg Law reports that rising demand and rates pushed law firm revenue up 5.5 percent in the first half of 2018, the strongest performance since the recession.

Partner Settles Bias Suit Against Her Law Firm, Proskauer

News

The partner alleged the firm’s hostile treatment caused her to take medical leave to deal with psychological and physical symptoms of emotional distress.