How to Build a Top-Flight Law Firm Newsletter

Insight

Consistent email communications with a firm’s existing network can help raise the firm’s stature and reputation as thought leaders

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If He Returns to Big Law, Robert Mueller Could Expect Lucrative Partnership

News

Some legal recruiters see $5 million annually as a starting point for Robert Mueller’s compensation in Biglaw.

Texas Supreme Court Ruling on Attorney-Client Privilege Can Benefit Insurers

News

The ruling is significant to Texas because it aligns the state with the federal rules on expert disclosure and production.

Law Firm Sues Associate Who Quit After 1 Year

News

Above the Law reports on a law firm's breach-of-contract lawsuit against an associate who wants to leave the firm.

The KonMari Method to Effective Law Firm Marketing

Insight

Legal marketers can take a cue from Japanese organizing consultant Marie Kondo, whose KonMari method essentially boils down to taking stock of everything you own and then eliminating whatever fails to bring you joy, writes Bruce Vincent of Muse Communications.

Firings and Lawsuits Follow Discovery of Secret Bugging

Devices at Law Firm; ‘Very John Grisham’

News

The discovery of hidden cameras, microphones and recording equipment in a Florida law firm has led to firings, lawsuits and the departure of a name partner, according to *The Palm Beach Post*.

Sommerman, McCaffity, Quesada & Geisler Announces New Name

News

Personal injury and commercial litigation law firm Sommerman, McCaffity, Quesada & Geisler, LLP, announced the addition of new name partner Laura Benitez Geisler, current president of the Dallas Bar Association.

MoFo Faces Overbilling Lawsuit Alleging ‘A Billing Feeding Frenzy’

News

Plaintiffs allege that Morrison & Foerster had 34 different timekeepers bill 669 hours at a cost of $484,321 during a two-

month period.

Ex-Winston Lawyer Can’t Be Forced to Arbitrate Job Claims

News

Bloomberg Law is reporting that a former Winston & Strawn LLP intellectual property attorney can litigate—and can’t be forced to arbitrate—her pay, bias, and retaliation claims.

AZA Names Four New Partners in Commercial and IP Litigation

News

Scott W. Clark, Ryan Hackney, Michael McBride, and Jane Langdell Robinson, are promoted to partner effective Jan. 28.

Amid Growing Scandal, MoFo Launches Investigation Into Partner Justin Fairfax

News

The Morrison & Foerster partner is taking a leave of absence, according to an internal memo obtained by CNN.

Finding (Mostly) Free Tools for a DIY Legal Marketing Program

Insight

If you’re looking to juice up your online presence, these tools can help save time and create a clean, professional look in all your marketing efforts.

IBM Watson in Quiet Talks With Law Firms to Expand AI Offerings

News

The company until now has mostly focused its legal business

marketing of Watson to legal departments within large corporations, Bloomberg Law reports.

How General Counsel can Successfully Collaborate with Outside Attorneys

Insight

Three senior in-house attorneys discussed best practices for collaborating with outside counsel during a panel discussion at Ward and Smith's 2018 In-House Counsel Seminar, with a focus on leveraging technology, controlling legal spend, and managing succession.

Attorney Suspended for 3.5 Years After Offering Legal Advice for Go Fund Me Money

News

As treasurer of the Kanawha Valley Soccer League, lawyer Mark Allen Glover allegedly transferred money from the league's checking account to his personal checking account for personal use, reports *The West Vieginia Record*.

Webinar: RFPs – Best Practices & Obstacles to Avoid

Webinar, Feb. 16, 2019

This webinar will provide an overview for general counsel on how RFPs are being used to better manage outside counsel across the legal industry and the best practices to follow and the obstacles to avoid.

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170 Top In-House Lawyers Warn They Will Direct Their Dollars to Law Firms Promoting Diversity

News

The letter was drafted after an online photo of 12 new partners at Paul, Weiss, Rifkind, Wharton & Garrison drew attention because it appeared to show 11 white men and just one woman.

He Made His Way to the Top of Biglaw. Then His Drinking Almost Brought Him Down

News

Steven Wall attributes his alcoholism to three factors: his heredity, his personality and how he handled the enormous stress of his job.

New Advertising Rules Coming for Texas Lawyers, Law Firms

Insight

The requested revisions seem to streamline the rules and make them easier to understand and follow, although it will be difficult to determine the true impact until after the final language is approved and the rules are enacted.

No Fees for You: Non-Class Counsel Get Stiffed in VW Diesel Litigation

News

Numerous attorneys who worked on VW suits before the

appointment of class counsel won’t get paid, reports Bloomberg Law.