Case Study: How Brandwatch Uses A.I. to Speed Up Contract Review

LawGeex has published a **case study** showing how social media company Brandwatch uses artificial intelligence to reduce costs and speed up the contract review process.

The case study focuses on Dylan Marvin, Brandwatch's general counsel. His company employs more than 350 people.

He worked closely with **LawGeex** to build his own customized solution, resulting in:

- 80% reduction in time spent reviewing routine contracts
- 90% cost saving compared to using outside counsel or hiring new staff
- Legal department no longer a bottleneck
- 3 times faster deal closing

Download the case study.