

# Buchalter Welcomes New Intellectual Property Shareholder in San Francisco

Buchalter is pleased to welcome Marlene Williams, Shareholder in San Francisco and newest member of the Intellectual Property practice group. Her practice focuses on helping clients maximize the value of their brands and copyrights while avoiding risks connected with developing new brands and creative works. She collaborates with clients to strategically build trademark and copyright assets and protect the value of those assets as efficiently as possible.

"We are so thrilled to welcome Marlene to the Firm," said Adam Bass, Buchalter President and Chief Executive Officer. "With her impressive background and significant intellectual property expertise, she will be a perfect fit for our San Francisco office."

Williams's practice involves the entire life cycle of a brand, including selection, worldwide protection, and enforcement. She works with both established and emerging companies in a wide-range of industries including the entertainment and performing arts, high tech, wine and alcoholic beverage, apparel, and food sectors.

"Everyone at the Firm has been so welcoming, and I am delighted to join Buchalter," said Williams. "Buchalter has such an exceptional Intellectual Property group, and this move will allow me to continue to grow and expand my practice."

Williams earned her J.D. from Georgetown University Law Center, cum laude, and her B.A. in Political Economics from University of California, Berkeley, with honors. She is also fluent in German.