

Bringing Your Business Online: Cyber Insurance

“The current COVID-19 pandemic has forced many businesses online in order to survive. In many cases, businesses had no plans to be online. Others were forced to move online more quickly than planned,” writes John E. Ottaviani in *Partridge Snow & Hahn’s Client Alerts*.

Partridge Snow & Hahn “have prepared a series of articles discussing some of the more important legal issues to address when moving your business online. Website Terms discusses online terms and conditions to protect your business. Privacy Policy discusses how your business collects, uses and discloses personal information of others. Third Party Content discusses the risks of copying photos, music, videos, and other content created by third parties onto your website. E-Commerce Policies discusses e-commerce policies that a website selling products or services should have in place. Creating Enforceable Contracts discusses the safest method to ensure that you can enforce your online terms and conditions protecting your business. Written Information Security Programs (WISPs) discusses several reasons why it is important for all businesses to prepare a WISP and to keep it updated. Protecting Your Brand discusses the process of selecting and protecting your brand.”

Read the article.