

# **Brian Nixon Rejoins Davis Wright Tremaine as Partner in the Technology, Communications, And Privacy & Security Practice**

Davis Wright Tremaine LLP is pleased to welcome back former associate Brian Nixon as a partner in the firm's technology, communications, and privacy & security practice (TCPS). Nixon rejoins the Washington, D.C., office where he will focus on advertising, technology, emerging media, and data-driven initiatives across industries.

"Brian's strengths align perfectly with areas where we are leading the market and seeing increased demand," said Wendy Kearns, co-chair of the TCPS practice. "His expertise across numerous industries will help us expand our services and broaden our reach on both coasts. We're excited to welcome him back."

Nixon rejoins the firm after a decade at Loeb & Loeb LLP, where he was partner. His work focuses on drafting and negotiating service agreements for online marketing, merchandising, publishing, promotions, media, sponsorships, entertainment, branded and integrated marketing, and social media.

"The explosion of digital media is presenting unprecedented opportunities and Brian is well-positioned to help clients make the most of them," said Nancy Libin, also co-chair of the TCPS practice. "His deep understanding of the transactional and privacy issues arising from mobile commerce, online behavioral advertising, content license agreements, and other

data-powered businesses like sports betting make him an extremely valuable addition to our national team.”

Nixon previously practiced for seven years at DWT. Before beginning his legal career, he worked as a technology consultant specializing in the development and implementation of e-business solutions for international companies.

Nixon is the second associate to rejoin to the firm this summer. In June, Brad Miller rejoined the firm’s media & entertainment practice in Los Angeles.

“As a DWT alumnus, I jumped at the chance to return to the firm to help support the strong growth in the tech practice,” said Nixon. “This firm was incredibly supportive as I was growing my practice earlier in my career and I’m excited to be back with more experience under my belt. I’m also impressed by how committed DWT is to advancing diversity, equity, and inclusion and look forward to supporting and contributing to those efforts.”

Nixon received his undergraduate degree from The University of Maryland, College Park, and his law degree from The George Washington University Law School.

About Davis Wright Tremaine

Davis Wright Tremaine LLP is an AmLaw 100 firm with more than 600 lawyers representing clients based throughout the United States and around the world. For more information, visit [www.dwt.com](http://www.dwt.com).

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