# Bria Burk Promoted to Director of Digital Marketing at Androvett Legal Media & Marketing

- *Androvett expands digital marketing capabilities with new role*

DALLAS – Androvett Legal Media & Marketing, with offices in Dallas and Houston, is expanding its digital marketing and media capabilities with the promotion of Bria Burk to Director of Digital Marketing.

In her new role, Burk will oversee the firm's digital marketing capabilities for law firms, professional services firms and businesses. That includes working proactively to reinforce competitive positions, expand offerings, develop new business and enter into new markets.

A component of this work also touches on proactive and reactive reputation management and crisis communications.

Burk has extensive experience developing digital campaigns across myriad online channels. Digital marketing is rapidly evolving, and that constant evolution demands constant pursuit of new resources and capabilities to effectively deliver results.

The creation of this role and elevation of Burk represent Androvett's dedication to be at the forefront of digital for clients.

Androvett is an award-winning, full-service marketing and public relations agency with unparalleled experience serving the communications needs of businesses and organizations

across the U.S. Now in its 26th year, Androvett has offices in Dallas and Houston.

For a complete listing of agency services, visit www.androvett.com.