

Big Contracts, Big Buyouts, Big Pressure: College Football Coaches Hit the Jackpot

“The contract terms for Louisiana State University’s new football coach promise an unusually enormous payout for mediocrity: If the Tigers win just half of their regular-season games, de rigueur for a program with three national championships since 2003, Brian Kelly will receive \$500,000 – on,” reports Alan Blinder in The New York Times.

“The line items for middling achievements are helping to mark the pathway for college football’s era of \$10-million-a-year coaches. And they are part of the latest blur of coaching contracts and buyouts, collectively worth hundreds of millions of dollars, at a time when the college sports industry is facing accusations that it is exploiting the athletes.”

Read the article.