

# Barnes & Thornburg Adds Bradley Walz in Minneapolis

Barnes & Thornburg has added Bradley J. Walz as a partner in the Corporate Department in Minneapolis, where he works on business and transactional issues. Previously, Walz was a shareholder at Winthrop & Weinstine.

The firm said Walz has experience in helping companies monetize and protect their assets. He has advised on the buying, selling and licensing of IP assets, trademark agreements, software development agreements, compliance matters, cloud computing, and data privacy matters. He has managed global trademark portfolios for companies in the fast food, beer and hops, esports, jewelry, software, and aftermarket engine parts industries. He is also experienced in transferring global trademark portfolios as part of international acquisitions, and resolving trademark, copyright, false advertising, and cybersquatting disputes through district court litigation and the Trademark Trial and Appeal Board.

Walz's addition is the ninth to the firm's Minneapolis office in 2018.

"We're thrilled to welcome Bradley," said Connie Lahn, Barnes & Thornburg's Minneapolis office managing partner. "His experience assisting emerging companies in the early stages of their life cycle and his understanding of their unique financial needs is a perfect complement to Barnes & Thornburg's entrepreneurial spirit and dedication to providing exceptional value to our clients."

Walz is an adjunct professor in the University of St. Thomas School of Law's trademark clinic. In addition, he serves on the board of directors at the Little Free Library. Walz earned

his J.D. from the University of St. Thomas School of Law and his B.S. in business economics from the University of St. Thomas.