

AZA Listed Among 10 Boutiques 'Giving BigLaw a Run for its Money'

The Houston trial law firm Ahmad, Zavitsanos, Anaipakos, Alavi & Mensing P.C., or AZA, is one of only 10 boutique firms nationally being recognized by the legal publication *Law360* for successfully challenging the country's biggest law firms.

Law360 says the 2015 list of leading trial boutiques includes firms "that have established brands on par with the biggest firms" and are "less expensive and easier for clients to get on the phone."

The *Law360* article, "10 Boutiques Giving BigLaw a Run for its Money" (subscription required), notes AZA's focus on energy and intellectual property law, saying the firm has "built on an already strong reputation by securing a \$16 million jury verdict in February against Samsung Electronics Co. Ltd. on behalf of Rembrandt Wireless Technologies LP. The win increased its strong trial reputation, which also got a boost last year from an \$11.4 million verdict for client Function One Consulting Group LLC."

The article also points to the firm's impressive roster of high-profile clients, which include Halliburton Co., Apache Corp., and Liberty Mutual Insurance Co., among others.

Jack Hopper of Texas-based Kinney Recruiting, one of the independent experts quoted, says AZA's success has him believing the boutique trend will continue in Texas: "If you can get the same or better quality lawyering in a more nimble environment with less bill rate pressure, why wouldn't it continue?"

Earlier this year, AZA was recommended among the top seven

U.S. plaintiff patent firms by *Intellectual Asset Management*, which publishes a guide to the world's leading patent lawyers. AZA has built an impressive record litigating patent infringement, trademark, copyright and trade secret cases.

Ahmad, Zavitsanos, Anaipakos, Alavi & Mensing P.C., or AZA, is a Houston-based law firm.