Plan Now for Legal Marketing Success in 2017

Insight

Spending some time in the next few weeks planning for business development in 2017 can pay big dividends, advises Bruce Vincent of Muse Communications, a marketing company for lawyers and law firms

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Jarrod T. Smith Joins Dykema’s Lansing Office

News

Jarrod Smith has joined Dykema’s Corporate Finance Practice Group as a senior in the firm’s Lansing office.

Texas Court Fight Over Selena TV Show Highlights Estate Law Principles

News

A planned TV show about the late Tejano singing star Selena has hit a legal barrier, according to a post on the website of Androvett Legal Media & Marketing.

New e-Posting Regulations, Featuring Locke Lord LLP – Webcast

Event, Dec. 13, 2 p.m. EST

Intended to improve the process of buying insurance for consumers, there have been recent updates to laws that allow insurance companies to post policies, forms, and endorsements on a website rather than printing these documents on paper.

Cybersecurity Attorney, Former Texas Chief Information Security Officer Joins Gardere

News

Information security expert Edward H. Block has joined Gardere Wynne Sewell LLP as a senior attorney in its Austin office.

Zapproved Launches “I Solve E-Discovery” Movement for In-House Professionals

News

Zapproved Inc., a developer of cloud-based software for corporate legal departments, announced that it has launched the “I Solve E-Discovery” movement “to galvanize the community of in-house experts who are solving the complicated challenges of e-discovery.”

DLA Piper’s Brown Named to 2016 list of Litigation Trailblazers

News

Loren Brown, co-chair of DLA Piper’s global and U.S. Litigation practices, has been named to *The National Law Journal*‘s 2016 list of Litigation Trailblazers.

Supreme Court Case Has

Bankruptcy World on Edge

News

A decision could affect how much power bankruptcy courts have to approve settlements that do not follow the conventional order of creditor priority and potentially block some parties, reports *The New York Times*.

Former U.S. Attorney Debra Wong Yang Being Considered to Lead SEC

News

Debra Wong Yang, who was the top federal prosecutor in the central district of California from 2002 to 2006, met with President-Elect Donald Trump on Monday, reports *The Wall Street Journal*

Wells Fargo Killing Sham Account Suits by Using Arbitration

News

Customers argue that they couldn’t have agreed to arbitration, considering they didn’t sign up for the accounts in the first

place. The bank counters that the agreements in the customers' original contracts also cover the disputed accounts.

Buchalter adds IP shareholder in LA

Buchalter Nemer has added Gabriel Green as a shareholder in the Litigation Practice Group in Los Angeles. He concentrates his practice on representing corporations and public personalities encountering infringement claims involving musical compositions, video game graphics, sculptural works and more.

Quarles & Brady Earns Top Marks in 2017 Corporate Equality Index

News

Quarles & Brady LLP has received a perfect score of 100 percent on the 2017 Corporate Equality Index (CEI), a national benchmarking survey and report on corporate policies and practices related to LGBT workplace equality, administered by the Human Rights Campaign Foundation.

Why the Fed Is About to Raise Interest Rates

News

The *New York Times* authors discuss life in a low-interest world and explain that the Fed is wrestling with three big, intertwined questions: How many people want jobs? How low are interest rates? And what damage is done by doing nothing?

Fracking Fluid Dynamics: New Trade Secrets Movements

Insight

As oil prices remain volatile, trade secret and intellectual property protection continues to be a key component of ensuring profitability, according to Orrick's Trade Secrets Watch.

Patent Trolls v. Transportation Companies –

Contract Tips to Help Avoid Paying the Toll

Insight

Transportation companies have become prime targets for patent infringement lawsuits in recent years, write Jonathan Todd and Justin P. Clark for Benesch, Friedlander, Coplan & Aronoff.

A Settlement Agreement That's Too Vague Doesn't Settle Much At All

Insight

Stacey Lantagne, writing in her ContractsProf Blog, uses a recent Florida case to illustrate the importance of specificity when drafting contracts.

Smart Contracts Pose Enforceability Issues

Insight

Business Insider summarizes the major findings of a new white paper by blockchain consortium R3 and global law firm Norton Rose Fulbright.

The Black Hole of Contract Management

Insight

Contract managers need to manage their data better, and some upcoming solutions can take unstructured data and present it in a structured way, writes Amanda Prochaska in her blog, Procurement Unstuck.

Gardere Partners to Serve on Board of Texas Business Law Foundation

News

Gardere Wynne Sewell LLP partner Richard A. Tulli was recently elected chairman of the Texas Business Law Foundation, and partner Rick Jordan was appointed secretary-treasurer, the firm announced in a news release.

David Brunori Joins Quarles &

Brady’s Business Law Practice Group

News

David Brunori has joined Quarles & Brady LLP’s Washington, D.C. office as a partner in its Business Law Practice Group, the firm announced in a news release.