

# Newspaper Names Best PR Firm for the Legal Community in 2016

## **News**

For the fifth consecutive year, *Texas Lawyer* has named Androvett Legal Media and Marketing the best public relations firm for the legal community in 2016.

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# Law Firm Market Share Declines as Partner Profit Rises and In-Housing Grows

## **News**

Law firms have an unsustainable model that remains largely intact even as corporate clients are seeking options, writes Mark A. Cohen for *Forbes*.

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# Brad Hildebrandt is 'Bullish ... Conservatively Bullish' on

# Law Firms

## **News**

Law firms are inherently stable, Brad Hildebrandt told Bloomberg Law, and the “doom and gloom” prognostication about law firms’ business model is pretty tired,

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## **GM Petitions U.S. Supreme Court Over Bankruptcy Shield**

## **News**

A number of injury, wrongful death and economic loss lawsuits have been filed against GM over its faulty ignition switches and recall of nearly 2.6 million older vehicles in 2014, according to *The Detroit News*

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## **Lawyer: Supreme Court Allows NFL Players’ Concussion Settlement to be Final**

## **News**

A lawyer for former NFL players seeking damages for brain injuries suffered while playing football says the U.S. Supreme Court’s rejection of a legal challenge to a \$1 billion settlement from the NFL means players can get the help they

need.

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## **Greensfelder Expands IP Practice in Chicago with Addition of Todd S. Parkhurst**

### ***News***

Greensfelder, Hemker & Gale, P.C., has expanded its intellectual property practice with the addition of Todd S. Parkhurst as of counsel in the firm's Chicago office.

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## **Data Breach Trends and Tips: What State and Local Government Lawyers Need to Know**

### ***Event, Jan. 12, 2017, 1 p.m. EST***

Many state and local governments still don't believe that data breaches and other cyber events can happen to them, while others simply don't know what to do.

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# Managing Risks in the Software Audit Process

## *Insight*

Following each unsuccessful audit, there's a greater chance your company will be audited again and every audit is time-consuming, stressful and potentially damaging to your bottom line. So what can be done?

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# White Paper: Top 10 E-Discovery Cases from 2016

## *Insight*

Exterro has published a white paper titled "Top 10 E-Discovery Cases of 2016," which reviews the top e-discovery cases of 2016 and their implications for practitioners.

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# In-House Lawyers Should Watch Their Law Firms in Court, Judges Say

## *News*

Judges told Silicon Valley patent lawyers that in-house attorneys and their clients should know what they're paying for when they hire counsel to litigate their disputes,

according to a Bloomberg report.

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## **New Research Reveals: Phishers Launch a New Attack Every 30 Seconds**

### **Insight**

The total cost to global organizations from phishing is \$9.1 billion, according to a report by RSA.

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## **Judge Dismisses Lawsuit Against Lawyer Over Chesapeake Legal Fees**

### **News**

A state district judge in Fort Worth shut down the litigation against Dan McDonald in which attorney Jim Ward was seeking up to a third of the millions in legal fees stemming from the Chesapeake case.

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# It Can Be Challenging to Enforce an Arbitration Provision in an Expired Contract

## *Insight*

The case highlights the reality that provisions that are contained in written agreements will not necessarily survive expiration of the agreement simply because the relationship between the parties continues, reports Erin Palmer Polly for Butler Snow.

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# Fuzzy Math? 6 Differing Arbitration Agreements = 0 Arbitration Agreement

## *Insight*

If the parties intend their choice of arbitration to be binding and enforceable, the arbitration agreements in interrelated agreements must be compatible writes Liz Kramer in the Stinson Leonard Street blog.

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# Rusty Hardin & Associates Adds Two Lawyers and Earns Top Accolades

## *News*

Rusty Hardin & Associates, LLP, has added two lawyers to its team at the same time it is being recognized for both civil and criminal legal expertise and accomplishments among the nation's Best Law Firms by *U.S. News & World Report* and *The Best Lawyers in America*, the firm said in a news release.

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# China Stole Data From Major U.S. Law Firms

## *News*

The practice areas of victims include mergers and acquisitions and intellectual property, suggesting the goal of the email theft may indeed have been economic in nature, reports Fortune.

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# Zuckerberg and Musk Expose Silicon Valley's Poor

# Corporate Governance

## *News*

Reports cover recently unsealed documents in a shareholder lawsuit that contends Facebook's recent stock split with a new class of nonvoting stock is tantamount to "granting Zuckerberg billions of dollars in equity, for which he will not pay anything."

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## **Nation's Largest Freestanding ER operator Shedding Executives**

## *News*

Graham Cherrington is the second executive to leave the embattled company suddenly in recent months, following a disappointing \$11.7 million loss in third quarter.

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## **Relax Lawyers, Nick Szabo Says Smart Contracts Won't Kill Jobs**

## *Insight*

While traditional law falls into "jurisdictional silos" defined by state borders and other lines of demarcation,

blockchain-powered contract law has the potential to exist across borders, says Nick Szabo, the man widely credited with inventing the smart contract concept.

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## **Pitfalls of Present-Day Contracts: Hyperlinked Contract Terms**

### ***Insight***

Cloud-based services and data services are creating new contract challenges for service providers— and their customers, write Glynn Christian and Molly Bright for Kaye Scholer.