ArentFox Schiff Launches Longevity and Healthspan Industry Group

ArentFox Schiff has launched a Longevity & Healthspan Industry Group, a cross-sector initiative focused on advising companies involved in longevity, wellness, and preventive health, the firm announced.

The group is designed to support businesses operating across health care, biotechnology, consumer wellness, and technology as interest in anti-aging and healthspan innovation continues to expand. It will provide legal guidance on regulatory compliance, reimbursement strategies, data privacy, intellectual property, corporate transactions, and government relations.

Gayland O. Hethcoat II will lead the group. He said companies in the longevity space face a complex and evolving regulatory environment that requires coordinated legal and strategic support.

The firm said the group will draw on capabilities from its health care, life sciences, regulatory, privacy, patent, corporate, and government relations practices. Areas of focus include biotechnology and life sciences, precision diagnostics, direct-to-consumer testing, imaging centers, wearable health technology, digital health platforms, longevity clinics, nutrition and cosmetic companies, fitness and performance brands, medical travel, senior living operators, and longevity-focused investors.

Anthony V. Lupo, chairman of ArentFox Schiff, said the firm is the first Am Law 100 firm to establish longevity as a dedicated industry group, positioning it to advise clients developing new approaches to health, wellness, and human

performance.

In addition to Hethcoat, the group includes Karen Ellis Carr, Abha Kundi, Jo-Ann Marchica, Marc E. Rivera, Michael Scarpati, Jill A. Steinberg, Michelle R. Bowling, and Shoshana Golden, with additional support from Black K. Thelander and Starshine S. Chun.