Apple Intelligence May Soon Integrate Google’s Gemini AI

Apple is reportedly advancing its AI capabilities by planning to integrate Google’s Gemini AI into its Apple Intelligence platform. This development was hinted at in the recent iOS 18.4 beta update, which includes backend code referencing both “Google” and “OpenAI” as third-party models for Apple Intelligence.

Apple Intelligence allows Siri to utilize OpenAI’s ChatGPT for more contextual responses. The potential addition of Gemini would offer users an alternative AI model, aligning with Apple’s strategy to provide diverse AI options. Apple’s software executive, Craig Federighi, suggested this approach during an interview at WWDC24.

While the exact timeline for Gemini’s integration remains uncertain, the code findings in iOS 18.4 beta suggest it could arrive in a future update, possibly in iOS 18.4 or later. Apple is also looking for partnerships with other AI providers, including Anthropic’s Claude, to expand its AI.

In the meantime, iPhone users can access Google’s Gemini AI through a standalone app on the App Store. This app enables interactions with Gemini’s AI features directly from their devices.

Apple’s commitment to enhancing user experience through AI integration reflects its ongoing efforts to stay competitive in the evolving AI landscape.