

# American Apparel Adds Sex-Harassment Rules After Firing CEO

American Apparel Inc. has strengthened rules to prevent sexual harassment among its employees, just one month after firing controversial founder Dov Charney as chief executive officer for alleged misconduct, Bloomberg reports.

Managers and subordinates are now prohibited from having romantic relationships, including dating casually, according to the new ethics code on the Los Angeles-based company's website. At about 6,200 words, the new code is more than four times as long as its predecessor.

Bloomberg reports that American Apparel is working to get a fresh start after officially firing Charney on Dec. 16, ending a six-month saga that began when the board suspended him in June for misconduct. In removing Charney, the directors said he violated the chain's sexual-harassment policies and improperly bought travel for family members with company funds. While Charney declined to comment to Bloomberg, his lawyer has called the allegations "baseless."

**Read the story.**