

# Advertising

General Counsel News offers more than a simple email or web banner/tile to assist in marketing market your news, events or announcements. We offer complete two-week tailored campaigns to generate the maximum possible response for your marketing budget. We have no additional or hidden fees. Each campaign includes:

- HTML design services if needed
- Original email to a segmented list of 40,000 corporate contacts and/or 50,000 private practice attorneys
- Resend the following week for content/announcement, or the day before for a webinar/event
- Listed as a “Resource” or “Announcement” in our M/W/F news alerts (90,000 minimum distribution)
- Content post on our home page
- Listed as a “Resource” or “Announcement” in the right-hand column throughout our site for two weeks
- Social media via LinkedIn, Twitter and Google+
- Detailed reporting

Online postings, tiles and weekly alert featured postings may rotate with other advertisers.

Please contact **Dennis Weber via email** for rates and additional information.