

A Primer and Checklist for Protecting Trade Secrets and Other Legitimate Business Interests

“The ability to protect trade secrets (and other legitimate business interests, including customer goodwill) has been hit by a perfect storm caused by the current coronavirus pandemic,” warns Russell Beck in *Fair Competition Law*.

“Accordingly, this post provides practical guidance for companies on how to manage their trade secrets (and other legitimate business interests) – both generally and particularly while employing a remote workforce – thereby avoiding preventable problems by having a plan in place to address problems when they arise, which they inevitably will. Specifically, it explains general aspects of trade secret protection programs, provides a detailed guide to the creation of a trade secret protection program, and identifies where to focus efforts now to address the current circumstances and the expected new ‘abnormal,’ as restrictions begin to be lifted.”

Read the article.