

# A Moral Compass—A Guide to Celebrity-Focused Morals Clauses

The use of so-called “morals” clauses in services agreements, licenses, and other contracts is one of the primary means by which corporations that do business with high-profile performers seek to protect their investments against the talent’s appetites, foibles, weaknesses and, in certain cases, criminal impulses, points out **Bloomberg Law**.

In drafting the agreements, advises Steven S. Sidman, of counsel in Carlton Fields’ Atlanta office, “the parties should prepare agreements that not only clearly state what constitutes a violation (accusation of a crime versus actual conviction; what constitutes actionable public contempt or image tarnishing, and can it be measured objectively?), but also the remedies available to an aggrieved party.”

**Read the article.**