3 Ways to Maximize HR Technology and Attract Better Talent

As human resources has matured into a strategic business function, technology has become its backbone, according to a report at HumanResourcesOnline.net. This is particularly true within recruitment, where technology captures data about the complete lifecycle of talent – from the interview stages, to hiring and induction, and for performance management and exits.

Because many companies set aside large budgets and build entire teams around finessing their digital footprint, the business's online presence cannot be undermined. How you are perceived online can determine the kind of talent you attract and acquire.

As the talent landscape becomes increasingly competitive, organizations need to strengthen their focus in these areas to ensure they're top of mind of the best candidates, the site reports.

Read the story.