### Shhh ... Don't Tell Anyone: Tips on NDAs

### **Insight**

When considering entering into a non-disclosure agreement between two commercial entities, the first question to ask is whether it is necessary for either party to be disclosing confidential information, writes Kathleen Wegrzyn for Foley & Lardner.

### Trump Brand Loses Trademark Licensing Dispute — Rules of Contract Law Prevail

### Insight

When a dispute involves the Trump brand for residential buildings, the adjudication of rights and obligations under a trademark license agreement can become national news, according to a Dorsey blog post.

### What Politics Can Teach Law Firms About Getting Noticed

### Insight

Law firms face some of the same challenges with their

marketing that politicians deal with when trying to get elected, points out Amy Boardman Hunt in a blog post for Muse Communications.

### Texas Appellate Court Affirms \$11M Jury Verdict for Deadly Choctaw Casino Bus Crash

### News

A Texas appellate court has affirmed an \$11 million verdict against the Choctaw Nation of Oklahoma, upholding a May 2016 jury verdict that the Choctaw Casino bore responsibility for a deadly 2013 crash.

## Jury Awards \$25.75 Million in Talc-Mesothelioma Case Against Johnson & Johnson

#### News

The verdict by jurors in Los Angeles Superior Court before Judge Gloria White-Brown includes \$21.75 million in compensatory damages and \$4 million in punitive damages.

## Cengage Announces Appointment of Laura Stevens as EVP and GC

### News

Stevens has served a number of roles within the Cengage (and formerly Thomson Learning) legal team, including assistant general counsel, intellectual property, and publishing counsel.

### Perkins Coie Announces Consumer Protection Review Blog

### News

Perkins Coie has launched Consumer Protection Review, a blog designed to help businesses that market and sell to consumers navigate federal and state legal issues.

### DLA Piper Secures Victory for WebSpectator

### News

DLA Piper recently secured a victory in its representation of WebSpectator Corporation, a Santa Monica-based company that pioneered online analytics and attention ad space.

### ACC Annual Meeting: Sneak Peek at New Programming

Event, Oct. 21-24, 2018, Austin

The 2018 annual meeting of the Association of Corporate Counsel will be Oct. 21-24 in Austin, Texas.

### \$11 Million a Year for a Law Partner? Bidding War Grows at Top-Tier Firms

### News

Kirkland has shaken up the profession and expanded its practice by poaching top partners from Cravath, Latham and Skadden Arps Meagher Slate & Flom, reports *The New York Times*.

# Federal Prosecutors Poised to Get More Than 1 Million Files Seized From Michael Cohen's Phones

### News

A special master said investigators have already been given access to nearly 300,000 pieces of potential evidence seized from Cohen's office and residences in an April raid, reports *The New York Times*.

### Lawyers Need Vacations. Case Closed.

#### News

Skipping vacations can "be a set-up for anxiety, depression, alcoholism, and burnout, says the lead author of a study that found widespread mental health problems among attorneys.

# Missing a Deadline By 41 Minutes May Cost One of Jerry Jones' Attorneys Millions of Dollars

### News

A company is suing its former Dallas lawyer, claiming he made a mistake that could end up putting the family-owned company out of business, reports *The Dallas Morning News*.

### Truth in a Post-Truth Era: Sandy Hook Families Sue Alex Jones, Conspiracy Theorist

### News

Jones has claimed that the 2012 shooting that killed 20 first graders and six adults at the elementary school in Newtown, Conn., was an elaborate hoax invented by government-backed "gun grabbers," according to *The New York Times*.

### Law Firm Avoids Email-Related

### Sanctions in Attorney Pay Suit

#### News

Sanctions aren't warranted because there are no facts to suggest any potentially relevant emails were lost, the court ruled,

## Cross-Border Deals Forum: Applying Emerging Technologies

### Event, Wednesday, June 6, 2018, NYC

Bloomberg Law's June 6 Cross-Border Deals Forum 2018: Applying Emerging Technologies for Efficiency & Success, will feature an examination of the dealmaking landscape and new risks to watch.

## In-House Forum: Guard Your Company Against Internal Cybersecurity Threats

### Event, June 27, 2018, San Francisco

The event will dissect one of the most pressing issues

affecting the modern corporate workplace: cybersecurity threats from its own employees.

### Seizures, Regulatory Scrutiny Follow Cryptocurrency Hype

### News

State and federal authorities are picking up the pace of investigations into cryptocurrency markets, digital investment promotions and so-called initial coin offerings.

# IADC Defense Counsel Journal Issue Explores Trending Litigation Issues and Techniques

### Insight

The IADC's second-quarter 2018 Defense Counsel Journal issue includes articles on trending litigation issues and techniques ranging from "Lone Pine" orders to "litigation tourism" to "slack fill litigation."

# Advanced Obviousness Analysis: Understanding the Reasonable Expectation of Success Doctrine

### Webinar, May 31, 2018, 11 a.m. CT

Fitch, Even, Tabin & Flannery LLP will present a free webinar, "Advanced Obviousness Analysis: Understanding the Reasonable Expectation of Success Doctrine," featuring Fitch Even attorneys David A. Gosse and Margaret A. Wojkowski.