Working on the Web: Delivering Legal Services Online

Avvo has posted a free on-demand webinar discussing the primary ethics issues that may arise when selling or delivering legal services online.

The webinar covers online advertising and fee-splitting: A review of the first amendment considerations and limitations surrounding online referrals.

It also discusses the ethics of online Q&A: How does answering questions online from people who may be out-of-state mesh with state-based practice limitations?

Another topic is online "deals" and unbundled services: To what extent do online deals or other unbundled offers implicate ethics rules around advertising, trust accounts, excessive fees, conflicts and the duty of competence?

On its website, Avvo says the webinar also covers technology & security: What special considerations around technology and cloud-based applications are in play when serving clients online?

Watch the on-demand webinar.