

# Advanced Obviousness Analysis: Understanding the Reasonable Expectation of Success Doctrine

*Webinar, May 31, 2018, 11 a.m. CT*

Fitch, Even, Tabin & Flannery LLP will present a free webinar, “Advanced Obviousness Analysis: Understanding the Reasonable Expectation of Success Doctrine,” featuring Fitch Even attorneys David A. Gosse and Margaret A. Wojkowski.

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## Owning the Patent Isn't Always Enough for Standing

*Insight*

In a recent Initial Determination, an administrative law judge ruled that a patent owner did not have standing to sue without joining a third party to which certain rights had been transferred, reports Jones Day.

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## Avoiding Prosecution Churn:

# When Ex Parte PTAB Appeals Make Dollars and Sense

*Webinar, March 21, 2018, 11 a.m. CDT*

Fitch, Even, Tabin & Flannery LLP will present a free webinar, "Avoiding Prosecution Churn: When Ex Parte PTAB Appeals Make Dollars and Sense," featuring Fitch Even partner Thomas F. Lebens and Anticipat founder Trent Ostler.

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## Not So Common Sense? Reliance on Common Sense to Establish Obviousness

*Insight*

Jones Day reports on a recent written decision of the Patent Trial and Appeals Board that sheds light on how the PTAB may treat common sense as used in obviousness arguments.

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## Surviving the NDA Nightmare: New Webinar

*Webinar, Feb. 22, 11 a.m. PST*

ContractWorks will present a complimentary webinar, "Surviving the NDA Nightmare: Managing Legal & Logistical Problems," on Thursday, February 22nd at 11 AM PST.

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# Fundamentals of Software Audit Data Collection – Hardware Inventory

## **Insight**

In order to effectively manage their software usage and to mitigate compliance exposure, companies need to know how to gather and analyze information regarding their product usage, writes Christopher Barnett of Scott & Scott LLP.

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# Spotify Hit With \$1.6B Copyright Suit Over Tom Petty, Neil Young Songs

## **News**

A music publishing company has filed a lawsuit in California federal court that alleges that Spotify is using tens of thousands of popular songs without a license and compensation, reports *Billboard*.

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# How Coexistence Agreements Work

## *Insight*

Anderson Duff, writing for Revision Legal, discusses coexistence agreements, which are contracts whereby two trademark owners agree to use their similar marks, but agree to limitations.

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# Widening Your Moat: Using Continuation Applications to Protect Commercially Successful Products

## *Event, Sept. 28*

Fitch, Even, Tabin & Flannery LLP will present a free webinar, "Widening Your Moat: Using Continuation Applications to Protect Commercially Successful Products," featuring Fitch Even partners Jonathan H. Urbanek and Mark A. Borsos.

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# Why Tiffany & Co.'s \$19.4M

# Court Win Against Costco Is Correct – And Important

## *News*

A Forbes contributor says the lawsuit is an example of how selling specialized products without a deep understanding of them can be disastrous (and potentially quite expensive) for the retailer.

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# Protect Your Company Against Copyright Infringement Claims by Disgruntled Employees

## *Insight*

Keli Swann of Scott & Scott, LLP offers some tips on how to deal with disgruntled former employees seeking revenge through a BSA reward for software copyright infringement.

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# Judge Blasts Oracle's Attempt to Overturn Pro-Google Jury Verdict

## *News*

A federal judge has shot down a motion by Oracle to overturn a

jury verdict that found Google's use of Java APIs in Android was "fair use."

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## Webinar to Address Major Provisions of the New Defend Trade Secrets Act

*Event, May 25, 11 a.m. CDT*

Fitch, Even, Tabin & Flannery LLP presents a complimentary webinar, "The Defend Trade Secrets Act: A Federal Remedy at Last," featuring Fitch Even partner Thomas F. Lebens.

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## Are Artificial-Intelligence Software Audits Around the Corner?

*Article*

Recent weeks have seen a number of news reports and announcements indicating that the Next Big Thing for audits – financial audits, at least, for the time being – is the use of artificial intelligence technologies to facilitate the analysis of large volumes of data in the context of audit-related activities.

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# Quarles & Brady Partner Jonathan Hudis Edits Guide to Trademark and Appeal Board Practice

## **News**

Jonathan Hudis, a partner in Quarles & Brady's intellectual property practice group, recently edited "A Legal Strategist's Guide to Trademark Trial and Appeal Board Practice, Third Edition," published by the Intellectual Property Law Section of the American Bar Association.

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# WB Mills, PLLC Adds Cynthia Dashiell as Of Counsel

## **News**

Cynthia Dashiell has more than 10 years of experience as an intellectual property attorney and spent nine years as an engineer in the areas of industrial, manufacturing and safety engineering.

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# Lingering in *Lexmark*'s Wake, Uncertainty About Limits of Patent Exhaustion

## Article

Although the Federal Circuit's decision purports to maintain the status quo regarding patent exhaustion, *Lexmark* has immediate implications for patentees, licensees, and downstream consumers alike.

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# Quarles & Brady Grows Intellectual Property Practice in Chicago Office

## News

Quarles & Brady has added Shen Wang and Hao Tan to the Intellectual Property Practice Group in the firm's Chicago office.

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# Intellectual Property in Government Contracts —



# Landmines Abound

## **Article**

Intellectual property is often a company's most valuable asset, and for companies with federal government customers, following the government's rules can mean the difference between maximizing and losing value in newly developed IP, reports McGuireWoods in a legal alert.

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## **Dallas Medical Products Company ThermoTek Wins \$9.6 Million in Fraud Case**

## **NEWS**

U.S. District Judge Sidney Fitzwater has entered a judgment of \$9.6 million for medical products manufacturer ThermoTek Inc. after a jury found that a competitor fraudulently obtained the company's business information for a series of physical therapy machines.