

Someone Online Hates You: Ethical Responses to Negative Online Feedback

☒ Avvo will present a webinar discussing ways to help lawyers and law firms get comfortable with the rapid proliferation of online feedback and the most effective – and ethical – ways to respond.

The complimentary webinar will be Thursday, Sept. 11, beginning at 1 p.m. Eastern time.

Josh King, General Counsel & VP of Business Development, will be the presenter.

Avvo says on its website that lawyers who attend this webinar will learn about:

- The spread of online feedback via social media and review sites, and the importance of this trend to professional services and reputation
- Why suing for defamation is the technique of last resort
- Avoid violating the ethics rules around misleading advertising and attorney-client confidences when responding to online feedback

Register for the webinar.