

# Invitation: The Strategic-Asset GC, February 12, Washington, DC



The National Association of Corporate Directors (NACD) will host a meeting of progressive general counsel, directors, and subject-matter experts for an intimate discussion on the continuing evolution of the general counsel's role, and its impact on boardroom issues. This exclusive, [one-day event](#) seeks to help GCs to better align themselves with director expectations, as well as elevate their role in the boardroom, the company says.

The event will be on Monday, Feb. 12, 2018, at the Grand Hyatt Washington in Washington, D.C.

Once seen solely as legal advisors, general counsel are now regularly called upon to provide the board with an objective opinion about the company's strategy based on their legal and ethical training. In fact, almost 70 percent of NACD's full board memberships have a general counsel on their board roster. As part of our continuing goal of equipping boards with the information they need to create long-term value for businesses, NACD launched a new initiative: The Strategic-Asset GC.

Now in its second year, the Strategic-Asset GC event will aim to provide general counsel unique insights from directors, subject-matter experts, and fellow general counsel in order to help identify effective strategies for continued partnership with the board.

[Register or get more information.](#)

