

# NY AG: Trump University Fraud 'Pretty Straightforward'

New York Attorney General Eric Schneiderman said that evidence of the fraud perpetrated by Trump University is "pretty straightforward," **reports CNN Money.**

"It [was] a bait and switch scheme," he said on CNN's New Day Friday, defending his and other lawsuits against the school. "He did ads saying my hand-picked instructors will teach you my personal secrets. You just copy what I did and get rich."

While Schneiderman said it's clear that Trump was not involved in hiring instructors or creating the program's curriculum, "If you tell people we're going to teach you Donald Trump's secrets, and he never had any part in writing the curriculum, that's fraud," Schneiderman said.

In the CNN interview, Schneiderman said thousands of students paid millions of dollars to the school, which closed in 2010. While the attorney general's suit is a civil suit rather than a criminal action, Trump could face millions in fines, Schneiderman said.

**Read the story.**